

Innovation in Residential Photovoltaic Leasing - An All-win Model of Green Electricity and Rural Household Income Growth

By actively implementing the national rural revitalization and green development strategies, CITIC Financial Leasing creates innovative residential photovoltaic leasing scenarios, benefiting more rural households with green electricity, and accomplishing the admirable goal of allowing farmers to obtain a higher income and live a richer life.

In recent years, the increasingly mature photovoltaic technology has made residential photovoltaic power a widely used green energy solution among farmers. Farmers participate in the “dual carbon” strategy through photovoltaic power generation and selling electricity back to the grid to obtain additional benefits. Relying on the empowerment of technology, CITIC Financial Leasing has greatly improved the quality and efficiency of financial services through its online automated leasing service model. Meanwhile, photovoltaic product design is flexible and adaptable, which can integrate with various rural housing structures and styles. Some photovoltaic solutions can make houses warm in winter and cool in summer, assist in the construction of beautiful villages, and improve the sense of gain and satisfaction of farmers.